

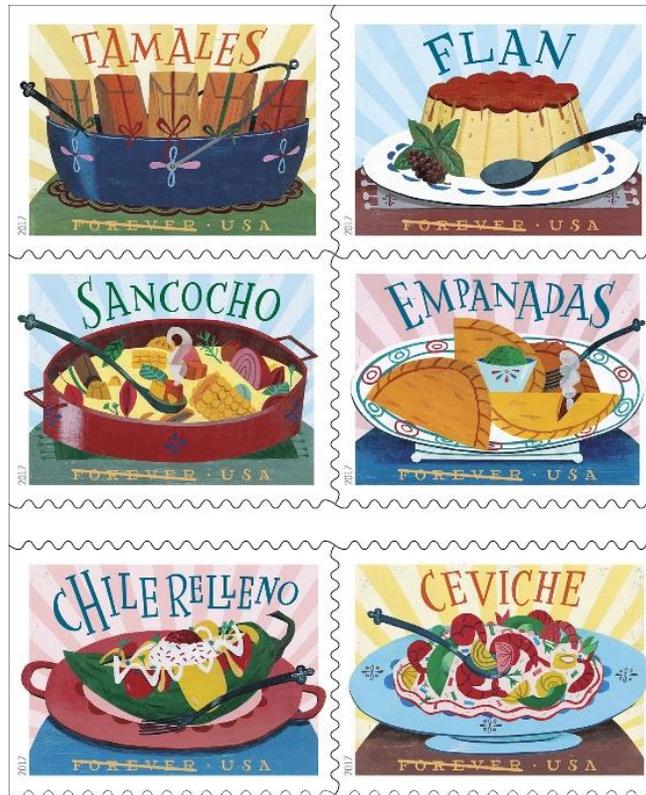
Postal Service Celebrates Latin American Cuisine

Delicioso Stamp Dedication Ceremony to be held at Denver's Museo de las Americas

What: A special stamp dedication event honoring Latin America Cuisine with the brand new United States Postal Service *Delicioso Stamp*. The public is invited.

Who: Greg Graves, Western Area Vice President
Sam Reed, Denver Postmaster (A)
Jeremías Guzmán Barrera, Consulate General of México in Denver
Esteban Romero, Denver Hispanic Chamber of commerce
Maruca Salazar, Executive Director, Museo de Las Americas
Marcela Juarez-Rivera, Hispanic Organization of Postal Employees

Background:



The U.S. Postal Service celebrates the influence of Central and South America, Mexican and Caribbean foods and flavors on American cuisine with a special dedication of the new *Delicioso* Forever stamps during a ceremony in conjunction with the Museo de las Americas.

The *Delicioso* stamps feature bright and playful illustrations of tamales, flan, sancocho, empanadas, chile

relleno, and ceviche. This booklet of 20 stamps includes four of the tamales and flan designs and three of each of the other designs. The names of the six dishes appear in a festive font above each mouthwatering image.

Background

Central and South American, Mexican, and Caribbean foods and flavors have impacted American cuisine for generations. Dishes such as **tamales, flan, sancocho, empanadas, chile relleno, and ceviche** all come from an array of Latin American culinary traditions that have found new life and variations in the United States.

Though many adaptations of tamales exist throughout North and Central America, the dish typically consists of **masa** — a starchy dough made from hominy—and various meat or vegetable fillings. A decadent ending to any meal, **flan** complements the bold flavors found in many of Latin America’s favorite foods.

Sancocho — a hearty, traditional stew — is a culturally significant dish for several Caribbean and Central American countries and their communities in the United States.

Whether sweet or savory, flaky or doughy, fried or baked, the crescent-shaped empanada is a favorite for many.

Chile relleno, meaning “stuffed pepper” in Spanish, is exactly that — a chile pepper filled with meat, cheese, vegetables, rice, beans, or any combination of these ingredients.

Found in upscale restaurants, seaside eateries, and outdoor market stands, **ceviche** (or cebiche) is created by adding acidic juices, typically from limes or oranges, to raw fish. As unique as the many cultures they represent, these dishes vary in preparation and consumption based on who makes and eats them. While ingredients and cooking methods have changed over time and depend on location and availability, the feelings associated with a comforting meal transcend all boundaries and variations.

Stamp Design

Artist John Parra created each illustration of the Delicioso stamps by applying multiple layers of acrylic paint to his illustration boards, using sandpaper to reveal the hidden layers and give the designs a worn, vintage look. Through a specialized stencil process, he added the details for each dish to the textured backgrounds.

Parra designed the stamp artwork under the direction of Antonio Alcalá.

Followers of the U.S. Postal Service’s Facebook page can view streaming video of the first-day-of-issue ceremony at facebook.com/USPS. The public is asked to share the news on Twitter and Instagram using the hashtag - #DeliciosoForever.

Customers may purchase the Delicioso Forever stamp booklet at usps.com/stamps, at the Postal Store usps.com/shop, by calling 800-

STAMP24 ([800-782-6724](tel:800-782-6724)) and at Post Office locations nationwide. A variety of stamps and collectibles also is available at ebay.com/stamps.

Stamp images for reporting purposes only

[0-0_USPS17STA008.jpg](#) - Delicioso - Ceviche -
[1-0_USPS17STA008a.jpg](#) - Delicioso - Chile Relleno -
[2-0_USPS17STA008b.jpg](#) - Delicioso - Empanadas -
[3-0_USPS17STA008c.jpg](#) - Delicioso - Flan -
[4-0_USPS17STA008d.jpg](#) - Delicioso - Sancocho -
[5-0_USPS17STA008e.jpg](#) - Delicioso - Tamales -
[6-0_USPS17STA008f.jpg](#) - Delicioso -

About Museo de las Americas

Museo de las Americas is a fine arts museum in Denver, Colorado. It is dedicated to educating the community through collecting, preserving, interpreting and exhibiting the diverse arts and cultures of the Americas from ancient to contemporary, through innovative exhibitions and programs.

Founded in 1992, Museo de las Americas purchased its current 12,000 sq. ft. building in 1994, located at 861 Santa Fe Drive in the heart of Denver's 'Santa Fe Arts District'. Over the last two decades, Museo has maintained its status as one of the southwest's premier Latino art museum, including its own permanent collection of pre-Columbian, folk art and contemporary Latino art pieces, featuring avante garde international exhibitions as well as a focus on regional artists of import. Since 1992 the permanent collection of the museum has received more than 3,000 objects representing art, history and traditions of Latin American cultures. Textiles, ceramics, masks, jewelry, basketry, wooden utilitarian objects, paintings, pre-Columbian figures and contemporary art pieces of mixed media represent this collection.

Where: Museo de las Americas, 861 Santa Fe Dr, Denver, CO 80204

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