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INTRODUCTION

Located in the heart of the Art District on Santa Fe, Museo de las Americas is the premier Latin American art museum in the Rocky Mountain region.

Museo de las Americas is dedicated to educating our community through collecting, preserving, interpreting and exhibiting the diverse arts and cultures of Latin America, from ancient to contemporary, through innovative exhibitions and programs.

Museo has served the Denver community for 30 years through award-winning exhibitions, education programming, and special events.

“Interesting and expressive exhibits that have you build and emotional or personal connection with each of the pieces.”
-Museo member’s testimonial
<table>
<thead>
<tr>
<th>Category</th>
<th>Quantity</th>
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</thead>
<tbody>
<tr>
<td>New Members (In the past year)</td>
<td>187</td>
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<tr>
<td>Objects added to Collections</td>
<td>134</td>
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<td>Facebook Reach Increased by</td>
<td>8.3%</td>
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<td>Instagram Reach Increased by</td>
<td>7.7%</td>
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<tr>
<td>Full Exhibitions</td>
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<td>Exhibit Visitors</td>
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<tr>
<td>Programs</td>
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<td>Program Attendees</td>
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<td>Workshops</td>
<td>122</td>
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<tr>
<td>Members</td>
<td>231</td>
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<tr>
<td>Volunteers &amp; Interns</td>
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<td>Gift Shop Vendors</td>
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<td>Youtube Subscribers</td>
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<tr>
<td>Twitter Followers</td>
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<td>Facebook Likes</td>
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<tr>
<td>Instagram Followers</td>
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Total funding received: $775,608.67
Total grants received: 21

Individual contributions: $31,263.34
Corporate contributions: $38,069.45
Government grants: $392,061.57
Foundation/trust grants: $314,214.31
Month of Photography: La Nueva Cara/The New Face
Photographs are a way to record human emotion; they make us pause and reflect on the times we live in. 2020 will go down in history as a year of epic crisis and cultural transformation, one that La Nueva Cara seeks to capture.

Testigos/Witnesses
A portrait-based exhibition that is a study of life, death, and the universal mysteries that connect us all. Photographer Gaal Cohen worked with artisans of the Otomi community of San Pablito, Pahuatlan, Mexico to print massive detailed portraits of the Otomi on hand-made amate paper. Each portrait represents one of the 11 stages of life while capturing the resilience of these “witnesses to history.”

Somos/We Are
Domestic violence is an issue that affects everyone in our community. We are joining forces with Studio Art and Color and Latina Safehouse to bring a full exhibition about domestic violence, survivorship, and resilience in our community.
Biennial of the Americas: Covid-19 Memorial
The Biennal is excited to announce the launch of the Americas Covid-19 Memorial, a project to acknowledge the grave impact the pandemic has had on the Americas. The show will feature a virtual exhibition and offer virtual programming to explore how the artistic imagination commemorates this contemporary tragedy.

Smoking Mirrors
Curated by the Chicano/a Murals of Colorado Project (CMCP), Smoking Mirrors: A Reflection on Identity in Mexico and the USA, 1821-2021 will honor the Colorado Chicanx mural tradition of using public art in service to the people and communities that are historically dehumanized and oppressed in US society.

SEMI-PERMANENT EXHIBITIONS

Tiempo y Lugar/Time and Place
Our first exhibition in our newly reopened Ancient Americas gallery highlights the cultural, historic, technological and artistic advancements of our ancestors. This exhibition also features the newly restored, historically accurate model of The Temple of the Magician, located at the Mayan archeological site in Uxmal, Mexico. Featuring the image of Chaac, the Mayan God of Rain, visitors can explore and learn about this ancient temple and the peoples who worshiped there.
Gente/People
Colorado State Capitol Building & Governor’s Office; June 1, 2021 through January 26, 2022. This large exhibit celebrates the artisans of Latin America through a tour of regionally produced fine crafts and artwork.

Como te Llamas?/What is Your Name?
Southglenn Library; October 28, 2021 through January 3, 2022. This exhibit is geared toward younger audiences. It celebrates the history, utility and cultural impact of llamas through artwork and artifacts.
PROGRAMS

MUSEO SIGNATURE PROGRAMS

First Friday
- Celebrating Afro-Latinx Identity (February 5)
- Honoring Women (March 5)
- Month of Photography (April 2)
- Celebrating LGBTQIA+ Pride (June 4)
- Frida Khalo on Machismo (July 2)
- Honoring Indigenous Dances (August 6)
- Dia de los Muertos (November 5)
- Holiday Market (December 3)

EXHIBITION PROGRAMS

Testigos/Witnesses
- Art of Cultura: Amate Paper Making
- ConnectArte: The Power of Amate Paper

La Nueva Cara/The New Face
- ConnectArte: Curator Talk

Somos/We Are
- Art of Cultura: Gratitude & Growth Tree
- ConnectArte: Artist Talk
- Art of Cultura: Watercolor Painting
- ConnectArte: Curator Talk
- Art of Cultura: Intro to Journaling
- ConnectArte: Art & Healing

Americas Covid-19 Memorial
- ConnectArte: Curator & Artist Talk

Smoking Mirrors
- ConnectArte: Mural Walk
- Art of Cultura: Illustration gMexico
- Art of Cultura: The Sounds of Resilience
- ConnectArte: Murals Through Time

SPECIAL EVENTS

- 30th Anniversary Celebration
- Spanish Conversation Club Launch
- Volunteer Appreciation Party
Total workshops held: 122
Total attendance: 1,995
Youth attendance: 1,363
Adult attendance: 632

Title 1 workshops: 8
Organization workshops: 27
P-12 workshops: 58
Higher education workshops: 10
Unique schools served: 18
Tours conducted: 13

ON-SITE ACTIVITIES: 421
OFF-SITE ACTIVITIES: 1,491
SUMMER CAMP

63 CAMPERS

37 FULL SCHOLARSHIPS
9 PARTIAL SCHOLARSHIPS

52 SCHOOLS
SPRING & FALL SESSIONS

STUDENTS 15

SCHOOLS & ORGANIZATIONS 10

LXS JOVENES LEADERSHIP LAB
GRACIAS TO OUR SUMMER CAMP SPONSORS
SUMMER ARTS + CULTURE CAMP & LXS JOVENES - 2021
WHO IS MUSEO?

STAFF

Executive Director
Claudia Moran

Operations & Administration Manager
Hilda Moreno

Exhibition Coordinator
Juan Carlos Banos

Collections Manager
Laura Beacom

Grants Manager
Sarah Zapata

Grants Associate
Esperanza Uriarte

Development & Advancement Manager
Shanee Melendez

Communications & Media Manager
Simone Groene-Nieto & Cristina del Hoyo

Programming & Interpretation Manager
Sean Trujillo

Membership Engagement Manager
Val Ponce

Guest Services & Gift Shop Manager
Casey Black

Graphic Designer
Kimberly Gutierrez
BOARD OF TRUSTEES

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    Lucy Moncada Arcila | Alpine Bank

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    Olga Garcia
    George Martinez

Ex-officio Trustee
Claudia Moran | Director of Museo de las Americas
GRACIAS TO OUR TOP FUNDERS!

WESTAF

Alpine Bank

We Fund Culture.

SCFD

BONFILS STANTON FOUNDATION

The Tragen Family Trust

LATINO COMMUNITY FOUNDATION OF COLORADO

DENVER ECONOMIC DEVELOPMENT & OPPORTUNITY

THE DENVER FOUNDATION

The Colorado Health Foundation™

Colorado Creative Industries

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