

MUSEO
DE LAS AMERICAS



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DE LAS AMERICAS

ANNUAL REPORT 2021



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INTRODUCTION

Located in the heart of the Art District on Santa Fe, Museo de las Americas is the premier Latin American art museum in the Rocky Mountain region.

Museo de las Americas is dedicated to educating our community through collecting, preserving, interpreting and exhibiting the diverse arts and cultures of Latin America, from ancient to contemporary, through innovative exhibitions and programs.

Museo has served the Denver community for 30 years through award-winning exhibitions, education programming, and special events.



*“Interesting and expressive exhibits that have you build and emotional or personal connection with each of the pieces.”
-Museo member’s testimonial*



AT A GLANCE

New Members (In the past year)

187

Objects added to Collections

134

Facebook Reach Increased by

8.3%

Instagram Reach Increased by

7.7%

5 Full Exhibitions

11,271 Exhibit Visitors

30 Programs

8,945 Program Attendees

122 Workshops

231 Members

108 Volunteers & Interns

26 Gift Shop Vendors

55 Youtube Subscribers

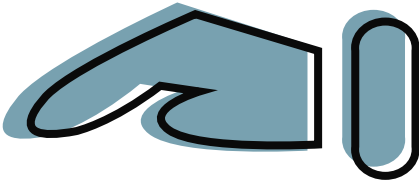
3,149 Twitter Followers

6,496 Facebook Likes

4,192 Instagram Followers



FINANCES

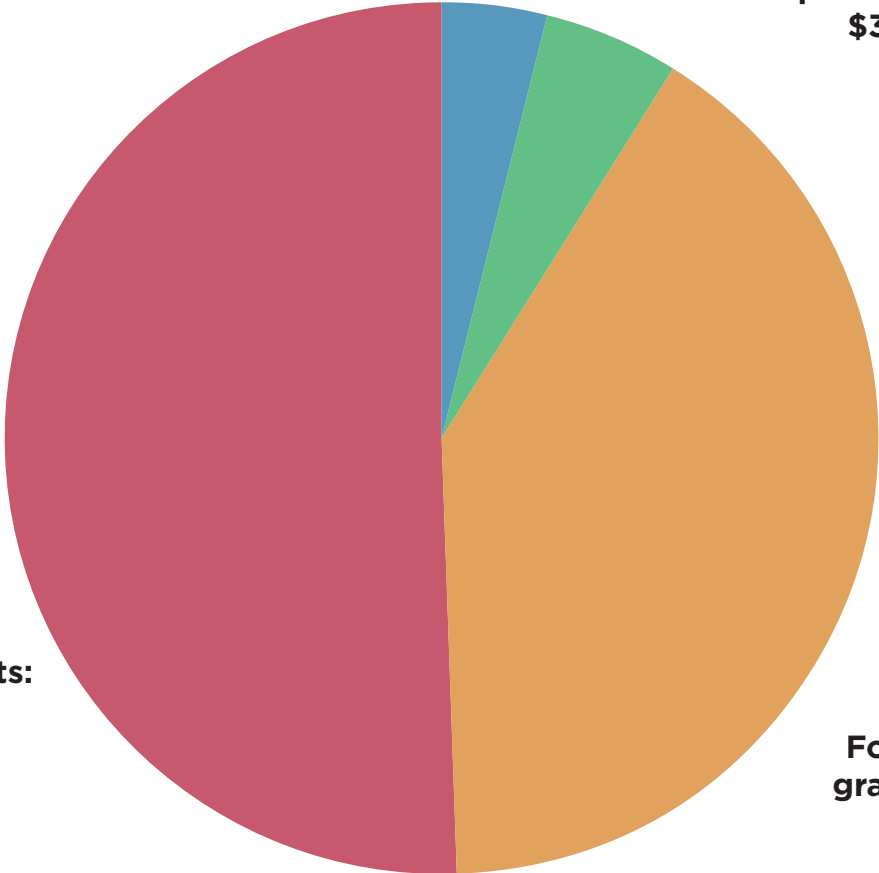


**Total funding received:
\$775,608.67**

Total grants received: 21

**Individual contributions:
\$31,263.34**

**Corporate contributions:
\$38,069.45**



**Government grants:
\$392,061.57**

**Foundation/trust
grants: \$314,214.31**



EXHIBITIONS



Testigos/Witnesses

A portrait-based exhibition that is a study of life, death, and the the universal mysteries that connect us all. Photographer Gaal Cohen worked with artisans of the Otomi community of San Pablito, Pahuatlan, Mexico to print massive detailed portraits of the Otomi on hand-made amate paper. Each portrait represents one of the 11 stages of life while capturing the resilience of these “witnesses to history.”

Month of Photography: La Nueva Cara/The New Face

Photographs are a way to record human emotion; they make us pause and reflect on the times we live in. 2020 will go down in history as a year of epic crisis and cultural transformation, one that *La Nueva Cara* seeks to capture.



Somos/We Are

Domestic violence is an issue that affects everyone in our community. We are joining forces with Studio Art and Color and Latina Safehouse to bring a full exhibition about domestic violence, survivorship, and resilience in our community.

EXHIBITIONS



Biennial of the Americas: Covid-19 Memorial

The Biennial is excited to announce the launch of the Americas Covid-19 Memorial, a project to acknowledge the grave impact the pandemic has had on the Americas. The show will feature a virtual exhibition and offer virtual programming to explore how the artistic imagination commemorates this contemporary tragedy.

Smoking Mirrors

Curated by the Chicano/a Murals of Colorado Project (CMCP), *Smoking Mirrors: A Reflection on Identity in Mexico and the USA, 1821-2021* will honor the Colorado Chicano mural tradition of using public art in service to the people and communities that are historically dehumanized and oppressed in US society.



SEMI-PERMANENT EXHIBITIONS



Tiempo y Lugar/Time and Place

Our first exhibition in our newly reopened Ancient Americas gallery highlights the cultural, historic, technological and artistic advancements of our ancestors. This exhibition also features the newly restored, historically accurate model of The Temple of the Magician, located at the Mayan archeological site in Uxmal, Mexico. Featuring the image of Chaac, the Mayan God of Rain, visitors can explore and learn about this ancient temple and the peoples who worshiped there.


EXHIBITIONS


TRAVELING EXHIBITIONS


**SIN FRONTERAS
WITHOUT BORDERS**
Museo's Traveling Exhibition Program

People / Gente

On display at the Colorado State
Capitol Building & Governor's Office
200 E Colfax Ave, Denver, CO 80203
from June 1, 2021 - January 26, 2022.

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 **Creative Industries**




Gente/People


Colorado State Capitol Building & Governor's Office; June 1, 2021 through January 26, 2022. This large exhibit celebrates the artisans of Latin America through a tour of regionally produced fine crafts and artwork.


**SIN FRONTERAS
WITHOUT BORDERS**
Museo's Traveling Exhibition Program

**¿Como te llamas?
What is Your Name?**

On display at the Southglenn
Library, 6972 S Vine St,
Centennial, CO 80122
from November 1 -
December 31, 2021.

 **ARAPAHOE**
LIBRARIES

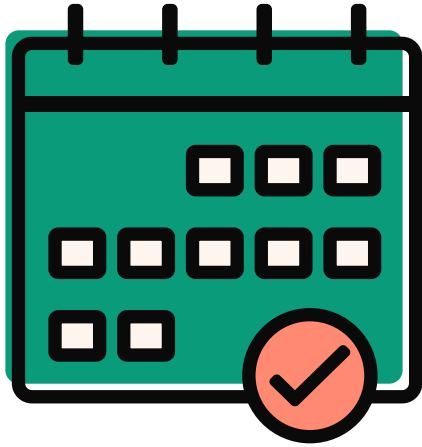
 **MUSEO**
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Como te Llamas?/What is Your Name?

Southglenn Library; October 28, 2021 through January 3, 2022. This exhibit is geared toward younger audiences. It celebrates the history, utility and cultural impact of llamas through artwork and artifacts.

PROGRAMS



MUSEO SIGNATURE PROGRAMS

First Friday

- Celebrating Afro-Latinx Identity (February 5)
 - Honoring Women (March 5)
 - Month of Photography (April 2)
- Celebrating LGBTQIA+ Pride (June 4)
 - Frida Khalo on Machismo (July 2)
- Honoring Indigenous Dances (August 6)
 - Dia de los Muertos (November 5)
 - Holiday Market (December 3)

EXHIBITION PROGRAMS

Testigos/Witnesses

- Art of Cultura: Amate Paper Making
- ConnectArte: The Power of Amate Paper

La Nueva Cara/The New Face

- ConnectArte: Curator Talk

Somos/We Are

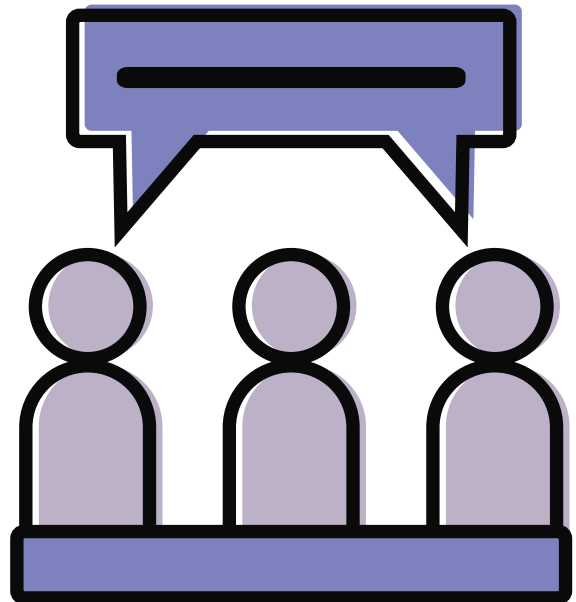
- Art of Cultura: Gratitude & Growth Tree
- ConnectArte: Artist Talk
- Art of Cultura: Watercolor Painting
- ConnectArte: Curator Talk
- Art of Cultura: Intro to Journaling
- ConnectArte: Art & Healing

Americas Covid-19 Memorial

- ConnectArte: Curator & Artist Talk

Smoking Mirrors

- ConnectArte: Mural Walk
- Art of Cultura: Illustration gMexico
- Art of Cultura: The Sounds of Resilience
- ConnectArte: Murals Through Time



SPECIAL EVENTS

- 30th Anniversary Celebration
- Spanish Conversation Club Launch
 - Volunteer Appreciation Party



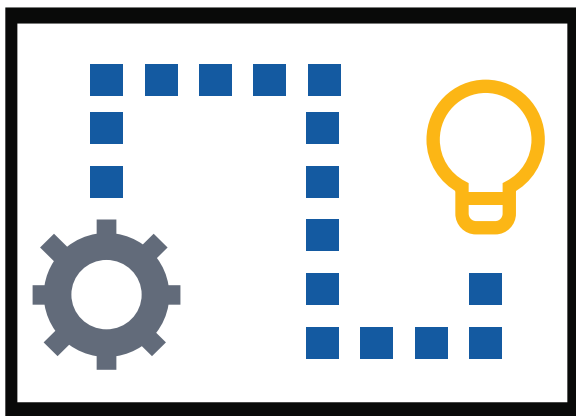
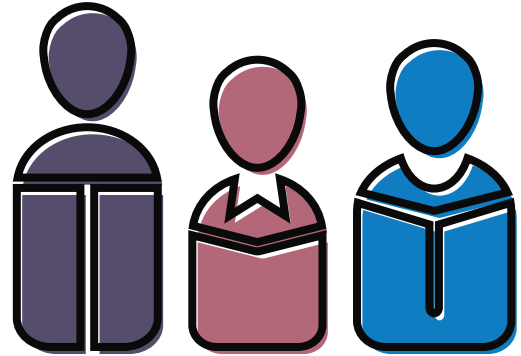
WORKSHOPS

Total workshops held: 122

Total attendance: 1,995

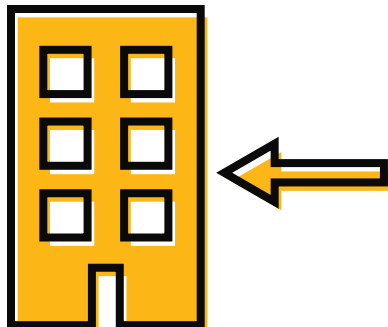
Youth attendance: 1,363

Adult attendance: 632

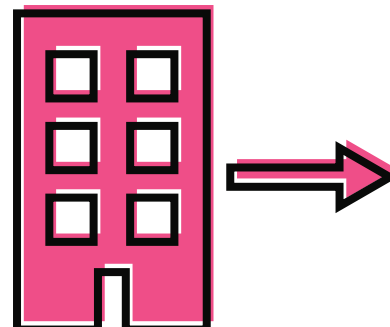


Title 1 workshops: 8
Organization workshops: 27
P-12 workshops: 58
Higher education workshops: 10
Unique schools served: 18
Tours conducted: 13

**ON-SITE
ACTIVITIES: 421**



**OFF-SITE
ACTIVITIES: 1,491**



SUMMER CAMP



63 CAMPERS



37 FULL SCHOLARSHIPS

9 PARTIAL SCHOLARSHIPS

52 SCHOOLS



June 21 - July 9 2021

12TH ANNUAL SUMMER ARTS + CULTURE CAMP

THIS YEAR'S THEME IS

Puerto Rico

Culture. Music. Art. History. Ecology.

MUSEO DE LAS AMERICAS 861 Santa Fe Drive Denver, CO 80204 | museo.org | 303.571.4401 ext:13

Militeri Tucker Concepcion
Director of Bombazo Dance Co.
Photo by: Bombazo Dance Co.



LXS JOVENES

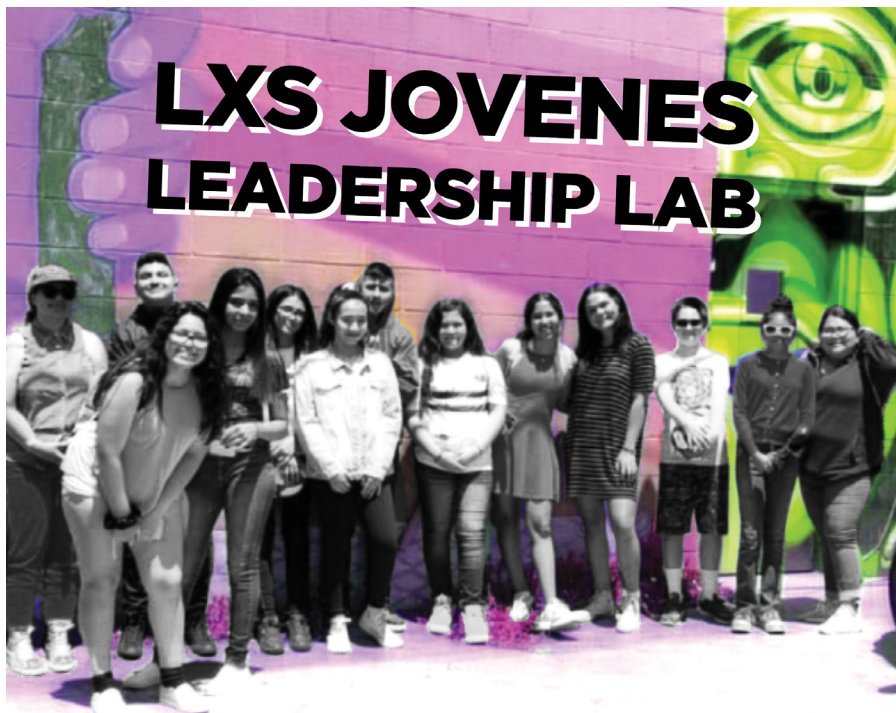
SPRING & FALL SESSIONS



STUDENTS 15



SCHOOLS & ORGANIZATIONS 10



GRACIAS TO OUR SUMMER CAMP SPONSORS



A.O.P.Y.O.



HARVEY
FAMILY FOUNDATION



SUMMER ARTS + CULTURE CAMP & LXS JOVENES - 2021



WHO IS MUSEO?



STAFF

Executive Director

Claudia Moran

Operations & Administration Manager

Hilda Moreno

Exhibition Coordinator

Juan Carlos Banos

Collections Manager

Laura Beacom

Grants Manager

Sarah Zapata

Grants Associate

Esperanza Uriarte

Development & Advancement Manager

Shanee Melendez

Communications & Media Manager

Simone Groene-Nieto & Cristina del Hoyo

Programming & Interpretation Manager

Sean Trujillo

Membership Engagement Manager

Val Ponce

Guest Services & Gift Shop Manager

Casey Black

Graphic Designer

Kimberly Gutierrez

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Irving Tragen

Olga Garcia

George Martinez

Ex-officio Trustee

Claudia Moran | Director of Museo de las Americas

GRACIAS TO OUR TOP FUNDERS!





861 Santa Fe Dr. Denver, CO 80204 | 303.571.4401 | museo.org | [@museodenver](https://www.instagram.com/museodenver)