

ANNUAL REPORT 2022



MUSEO
DE LAS AMERICAS



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INTRODUCTION





AT A GLANCE

Traveling & On-site Exhibitions

13

Exhibit Visitors

13,466

Programs

29

Program Attendees

9,405

Workshops

276

Members

243

Volunteers & Interns

50

Gift Shop Vendors

40

YouTube Subscribers

55

Instagram Followers

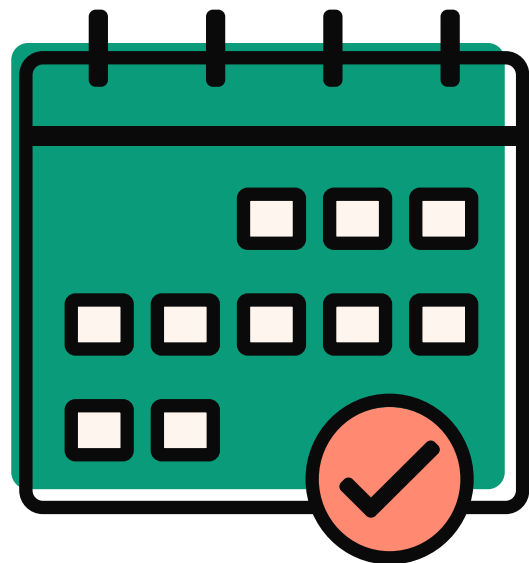
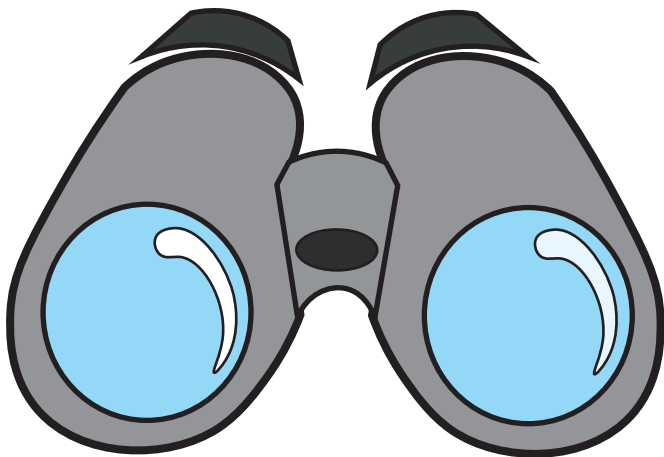
4,609

Twitter Followers

3,117

Facebook Likes

6,700



FINANCES



Total funding received:
\$764,828.18

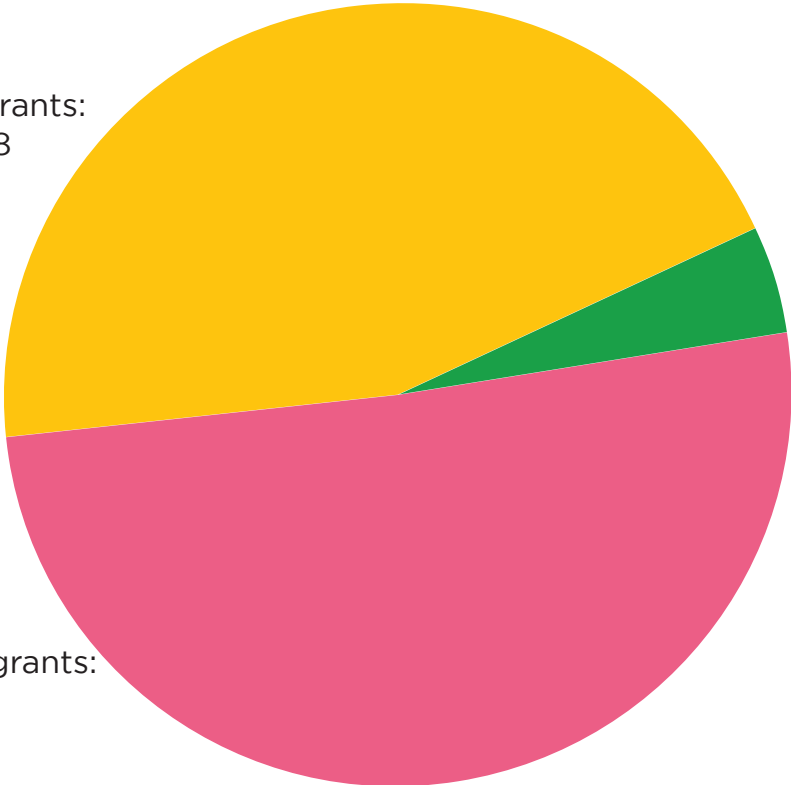
Total grants received: 35



Government grants:
\$341,617.18

Corporate contributions:
\$36,000.00

Foundation/trust grants:
\$387,211.31





MEMBERSHIPS



New Members

234

Interns

13

Vendor Spots Filled

76

Hours

1,917



Volunteers

37

Partner Tours

3

Volunteer/Member Tours

13

Spanish Club Attendees

68



Tour Attendees

107

Spanish Club Sessions

19

EXHIBITIONS



Smoking Mirrors: Visual Histories of Identity, Resistance, and Resilience challenges viewers to bear witness and embrace the transformative power and dualism of light meeting dark as represented by Indigenous North America's resistance to European colonization. Inspired by the Nahuatl mythology of Quetzalcoatl and Tezcatlipoca, this exhibition, featured the storytelling power of over twenty muralists and artists from Colorado and New Mexico. Evocative objects and imagery that bring awareness to the creation and recreation of racialized identities and to more than five hundred years of resistance to erasure throughout Mexico and the United States. Smoking Mirrors is a journey through history that affirms our power in creating the places we call home.

Malinalli on the Rocks provides opportunities for Latinx and Chicanx artists to explore and re-discover one of the most enigmatic historical figures of the Americas: La Malinche. For centuries Malinche's legacy has been shrouded in mystery and today is no different than when she first encountered the Spaniards. If we remove the patriarchal lens and Eurocentric vantage, what we confront is a powerful presence, a woman that survived and overcame adversity. It challenge us to reflect on how she should be remembered; what she did and represents, immortalized in the artists' interpretations. For some, many of the historical facts will be uncomfortable, unfair, and sexist. In today's world, new interpretations may be the pathway for new aesthetics and visionary art of the Americas.



¡Salud y Justicia! is an art exhibit that raises mental health awareness and aims to destigmatize what this means within the Latinx Community. The exhibit's goal is to spark an open and multidimensional conversation about mental illness to normalize our struggles and transform them through healthy outlets and modalities. While bringing to light that our community deserves equitable access to mental health. ¡Salud y Justicia! is a collaborative effort with the March 2022 Amplify: Latinx Community Now, the intergenerational ViVe Wellness Community and the vibrant and forward-thinking Lxs Jovenes Leadership Lab.



EXHIBITIONS

Luis Barragán: A Legacy, New Works

Undressing the Mexican Soul recognizes the aesthetic impact of Luis Barragán. Through the execution of his works, he had the intention of spreading art from the spaces intervened. Barragán sought to combine the character of sculpture, the sublime of painting and the poetics of literature, projecting from the strength of architecture. This is about a reflection of the processes in the ways of approaching art. Museo de las Americas invites visitors to get to know Barragan's legacy through the lens of artists that have been influenced by his works and aesthetics. From the artworks of each artist, possibilities arise to operate, generate changes and find models that identify with the discourse of Luis Barragán's Legacy.



Rhythm and Dance/Ritmo y Baile

Explore the rich history and contemporary practices of traditional music and dance in Latin America. Featuring masks, musical instruments, and artistic depictions of musical celebrations.

SIN FRONTERAS WITHOUT BORDERS

Museo's Traveling Exhibition Program

Rhythm and Dance Ritmo y Baile

Evergreen Library
5000 County Hwy 73,
Evergreen, CO 80439
March 1 - 31, 2022

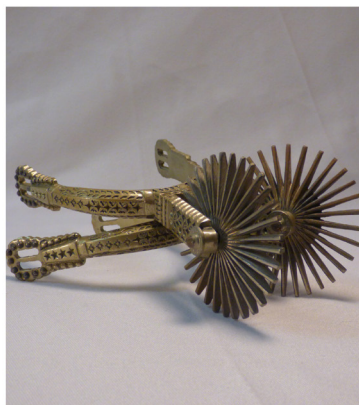


SIN FRONTERAS WITHOUT BORDERS

Museo's Traveling Exhibition Program

Roots / Raices

On display at the Broomfield Depot Museum,
3 Community Park Rd,
Broomfield, CO 80020 from
April 1 - July 3, 2022.



Roots/Raices

Explore artwork that is related to or depicts the history and impact of agriculture in Latin America. The exhibit includes a wide variety of items including contemporary artwork, folk art, pottery, crafts and glassware from several Latin American Countries, as well as silver pieces.

EXHIBITIONS

**SIN FRONTERAS
WITHOUT BORDERS**
Museo's Traveling Exhibition Program
Presents:

**Children's Day
Día de Niños/Niñas**

Bemis Public Library
6014 S. Datura St.
Littleton, CO 80120
April 4 - May 9, 2022



Children's Day/Día de Niños/ Niñas

El Día de Los Niños, a tradition was born from the first "World Conference for the Well-being of Children" held in Geneva, Switzerland in 1925, is celebrated annually on April 30. Since that conference, several other countries have selected days to celebrate children. This day recognizes children, their importance to society and their well-being.

Threads/Hilos



In Latin America, textiles have been used to reflect individual identity and social status, as well as the ancestral beliefs held by various communities since the 2nd millennium BCE.


Although some textile traditions have been forgotten or changed through colonization, many of the techniques have been in continuous use. Through unparalleled artistry, the peoples of Latin America have woven their story into their garments using material, color and motif.

**SIN FRONTERAS
WITHOUT BORDERS**
Museo's Traveling Exhibition Program

Threads / Hilos

On display at Lakewood Public Library
10200 W. 20th Ave.
Lakewood, CO 80215
from May 2 - June 29, 2022.






**SIN FRONTERAS
WITHOUT BORDERS**
Museo's Traveling Exhibition Program

**¿Como te llamas?
What is Your Name?**

This exhibit uses fine art, folk art, pottery and textiles to celebrate the special bond between llamas and the people living high in the Andes mountains.

On display at the Westminster City Park Recreation Center 10455 Sheridan Blvd, Westminster, CO 80020 from June 1 - August 14, 2022.



¿Como te llamas?/What is your name?

This exhibit uses fine art, folk art, pottery and textiles to celebrate the special bond between llamas and the people living high in the Andes mountains.



EXHIBITIONS

**SIN FRONTERAS
WITHOUT BORDERS**
Museo's Traveling Exhibition Program

**Celebrating Mexico/
Celebrando Mexico**

On display at Smoky Hill Library,
5430 S. Biscay Cir. Centennial, CO
80015 from Sep. 12 - Nov. 10, 2022

Reception on Sep. 14, 2022 4-6pm



MUSEO DE LAS AMERICAS *curious* PAPER **ARAPAHOE LIBRARIES**

Celebrating Mexico/Celebrando Mexico

An artisan piñata exhibit by Maribel (Mamibel) Arredondo in collaboration with Museo de las Americas. Each one of these piñatas represents an element of the culture of Mexico. The piñata is an important element in Mexican traditions. It is present in most celebrations such as Posadas during Christmas, birthdays, Baptisms, Quinceñeras, and more. Join us on this trip through Mexico.


The Toast/El Brindis

Using historic and contemporary images captured by celebrated photographers, El Brindis celebrates the production and traditions associated with the alcoholic beverages of Mexico: pulque, tequila, mezcal, and cerveza. Cheers!

**SIN FRONTERAS
WITHOUT BORDERS**
Museo's Traveling Exhibition Program

The Toast/El Brindis

On display at Edgewater Library,
1800 Harlan St, Edgewater, CO 80214
from September 18-November 5,
2022




MUSEO DE LAS AMERICAS **Jefferson County PUBLIC LIBRARY**

**SIN FRONTERAS
WITHOUT BORDERS**
Museo's Traveling Exhibition Program Presents

Day of the Dead/Dia de los Muertos

On display at Wheat Ridge Library,
5475 W. 32nd Avenue,
Wheat Ridge, CO 80212
from October 4-December 1, 2022



MUSEO DE LAS AMERICAS **Jefferson County PUBLIC LIBRARY**

Day of the Dead/Dia de los Muertos

Día de los Muertos is a holiday traditionally celebrated on November 1 and 2, though other days may be included depending on the locality. The multi-day holiday involves family and friends gathering to pay respects and to remember friends and family members who have died. Celebrations can take a humorous tone, as celebrants remember funny events and anecdotes about the departed.

COLLECTIONS



Objects added to collections

162

Items added to gift shop

200+

Traveling Exhibitions

10

Counties

5





PROGRAMS

FIRST FRIDAY ART WALKS

First Friday art walks are a signature event of the Denver Art District on Santa Fe. Every month we have a special theme to celebrate!



- January 7, New Year Market
- February 8, Celebrating Afro-Latinx Identity
- April 1, Ancient Americas & Gender Tour
- May 6, Cinco de Mayo Celebration
- June 3, Celebrating LGBTQIA+ Pride
- July 1, 2022 Frida Kahlo Celebration
- August 5, Salud y Justicia Opening
- September 2, Hispanic Heritage Month
- November 4, Dia de Muertos
- December 2, Holiday Market

ART OF CULTURA

Practice your artistic skills with our diverse hands-on workshops! From embroidery to art therapy, we explore all kinds of topics.

- January 29, El Chocolate: A Decolonized History of Cacao's Journey from Sacred Ceremony to Candy Shops
- March 26, Colcha with Necha
- April 30, Focus on the Heart: Connecting Lineages and Healing through the Divine Feminine (Part 1)
- May 14, Focus on the Heart: Connecting Lineages and Healing through the Divine Feminine (Part 2)
- August 8, Soft Sculpture with Alex Hernandez
- August 11, Recognizing & Prioritizing Mental Health Through Art



PROGRAMS



CONNECTARTE

Artist and curator talks! Join us for these enlightening conversations about our exhibits and dive deep into the art featured.

- January 26, The Paradox of Olmex Portraiture with Dr. Jill Mollenhauer
- February 11, A Conversation on Gentrification & Art Washing
- April 21, Malintzin: The Legend & the Myth
- October 12, Luis Barragán: A Legacy Preview Tour
- October 14, Luis Barragán: A Legacy Curator & Artists Talk
- October 26, An Argentinian Heart Gauchos in Buffalo Bill's Wild West
- November 16, The Proposal Film Screening, Q&A with Jill Magid



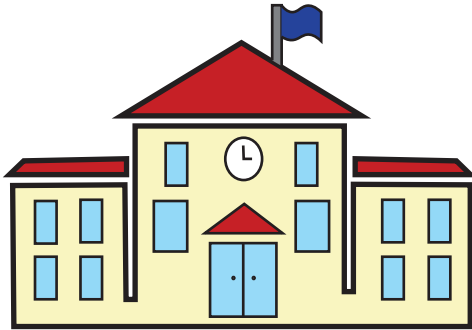
SPECIAL EVENTS

In addition to our regular programming, we host annual special events that are designed to introduce a greater familiarity with the diverse cultures of the Americas and deepen our organization's connection with the local community.

- June 4, Noche de Museo Fundaiser
 - August 12, Lucha Libre
- September 15, Cervezas for Causes
- November 5, Free Nights at Museums



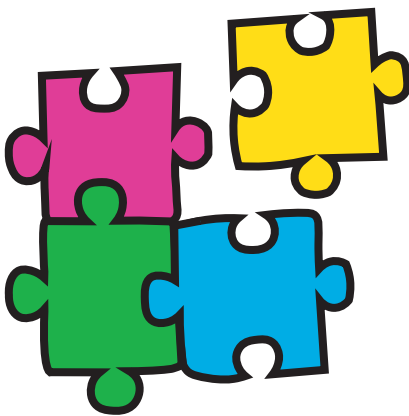
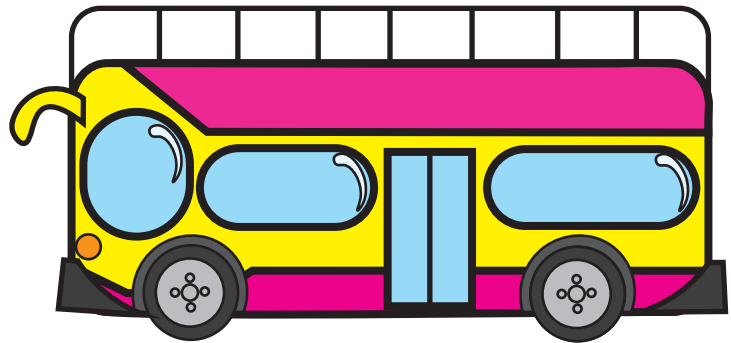
WORKSHOPS



213 Schools
28 Libraries
13 Higher Education
6 Community Events/Fairs

166 On-site
104 Off-site
6 Online

43 Tours



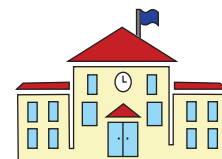
24,656 Individuals Served
276 Workshops

SUMMER CAMP



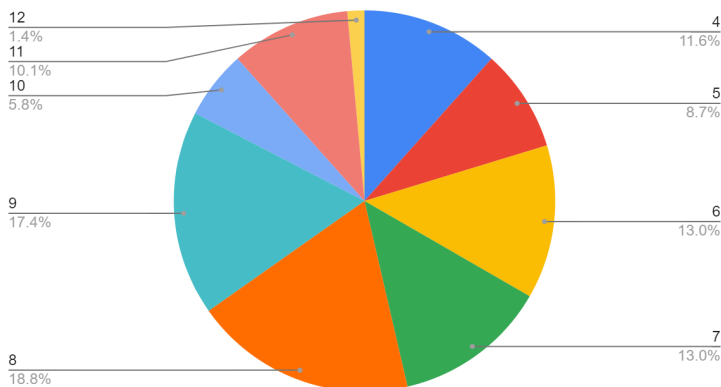
66 CAMPERS

18 SCHOOLS

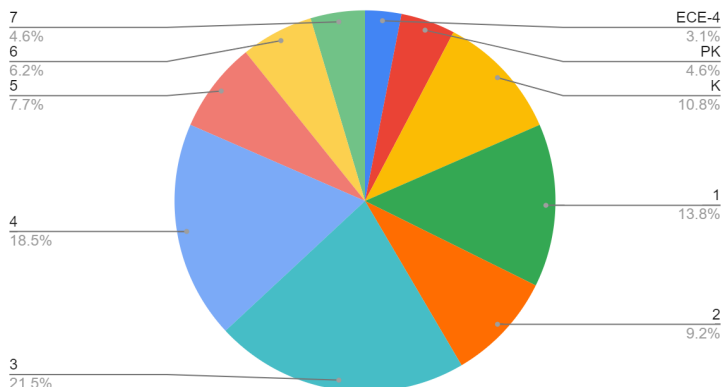


48 FULL & PARTIAL SCHOLARSHIPS

Ages of Students

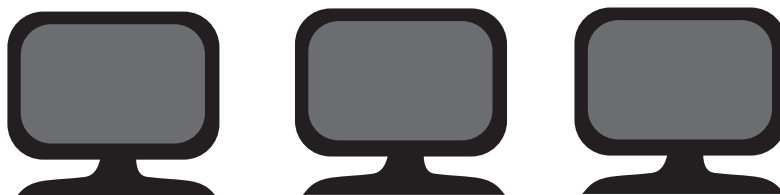


Grades Represented



LXS JOVENES

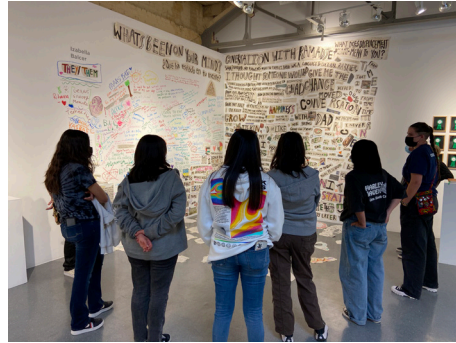
SESSIONS 3



STUDENTS 35



SUMMER ARTS + CULTURE CAMP & LXS JOVENES - 2022



GRACIAS TO OUR SUMMER CAMP SPONSORS & FUNDERS





WHO IS MUSEO?

STAFF

Executive Director

Claudia Moran

Exhibition Coordinator

Juan Carlos Baños

Collections Manager

Laura Beacom

Guest Services & Gift Shop Manager

Casey Black

Grants Associate

Dani Cunningham

Graphic Designer

Kimberly Gutierrez

Communications & Media Manager

Cristina del Hoyo

Operations & Administration Manager

Hilda Moreno

Membership Engagement Manager

Val Ponce & Román Silva

Programming & Interpretation Manager

Sean Trujillo

Development & Advancement Manager

Marlene Vilorio

Grants Manager

Sarah Zapata

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